



**International Multi-Track Conference on Sciences,
Engineering and Technical Innovations: IMTC-15**

Venue: Conference Hall (CTIEMT)

Track 5: Management and Education

Day 1 : (May 22, 2015)

Time: (2:00 PM -3:00 PM)

Workshop by Mr. David Wittenberg

Topic: "How to make students industry ready"



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Venue: Conference Hall (CTIEMT)

Track 5 : Management and Education

Day 2 : (May 23, 2015)

Time: (11:15 AM -02:15 PM)

Technical Session 1 : Management and Education

Session Chair : Dr. Ashish Arora, GNDU College, Jalandhar

S. No.	Title of Paper	Paper Code	Author(s) Affiliation	Oral / Poster Presentation
1.	Business Potential in Upcoming Field: Biotechnology	IMTC-T5/MGT-003	Prof. Dr. ShubhangiSalokhe Symbiosis Institute of International Business	Oral
2.	A commentary on anomalies in financial reporting: a challenge to profession and governing bodies.	IMTC-T5/MGT-004	Rajinder Minhas, Arni University Dr.Pooja Mishra, Director, A&M Institutes,Pathankot Dr.Ravikant Swami, Registrar,Arni University	Oral
3.	Economic Growth with Sustainability- A Great Need of Time	IMTC-T5/MGT-006	Ms.Parwinder Kaur Ms. Bhawna Talwar CTIHS, Shahpur Jalandhar (Pb.) INDIA	Oral
4.	ICT in education: A Digital Divine	IMTC-T5/MGT-007	Gurpreet Singh B.A.M. Khalsa College, Garhshankar.	Oral



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5.	A Study Of Trend Analysis And Relationship Between Foreign Institutional Investors (FIIs) & Domestic Institutional Investors (DIIs)	IMTC-T5/MGT-011	Atin Garg Dr. KK Chawla CT Group of Institutions Jalandhar, India	Oral
6.	Contemporary banking practices and applicability	IMTC-T5/MGT-012	Sunny Gulati CTIEMT, Jalandhar (Pb.) India Navdeep Singh Thind CT Institutions Jalandhar (Pb.) India	Oral
7.	Causal relation between macro economic variables and indian stock market	IMTC-T5/MGT-013	Nittan Arora CTIMIT, maqsudan Jalandhar,India	Oral
8.	Social networking media a unique platform for brand promotion	IMTC-T5/MGT-014	Gurpreet Singh Virk Malkeet Singh Assistant Professor CTIMS	Oral
9.	Income Statement as Stakeholder's Value Driver Working Capital Management - Enhancing Core Value	IMTC-T5/MGT-015	Malkeet Singh Ivreet Kapur Assistant Professor CTIMS	Oral
10.	Workplace Diversity a Vigorous Gain in this Globalized Era	IMTC-T5/MGT-016	Ivreet Kapur Gurpreet Singh Virk Assistant Professor CTIMS	Oral



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11.	EFFECTIVE ORGANIZATIONAL CHANGE MANAGEMENT	IMTC-T5/MGT-017	Shveta Sharma Management, CTIMIT	Oral
12.	Role of ICT in Education: Emerging Challenges and Concerns	IMTC-T5/EDU-001	Dr Namesh Kumar	Oral
13.	ICT and Education	IMTC-T5/EDU-002	Dr Rajnish Sharma	Oral
14.	Changing Aims of Education in the Context of Globalization	IMTC-T5/EDU-003	Ms. Rajni Lubana	Oral
15.	Integration of ICT in Education:Challenges and Issues	IMTC-T5/EDU-004	Dr. Kuldip Kaur Grewal	Oral
16.	Social Networking Sites and its Bearing on Education	IMTC-T5/EDU-005	Ms.Anita Rani	Oral
17.	Impact Of Globalization On Indian Education System	IMTC-T5/EDU-006	Ms.Pardeep Kaur	Oral
18.	Blended Learning – Redesigning Classroom	IMTC-T5/EDU-007	Ms.Anju Sharma Ms. Rupinder Riar	Oral
19.	Importance Of Soft Skills And Communication And Their Enhancement	IMTC-T4-16	Ashwani Rana, RS, JJTU, RJ	Oral



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20.	English Language Teaching to Engineering Students : Difficulties and Solutions	IMTC-T4-17	Pankaj Vij, AP, LPU	Oral
21.	Politics of Paralanguage	IMTC-T4-21	Vikrant Rehani, AP, CTIEMT	Oral
22.	Family-Grooming Point for Better Existence	IMTC-T4-25	Dr Shashi Kant and Vikrant Rehani, AP, CTIEMT	Oral